
ROD SNYDER

(b) (6)

EXPERIENCE:

PRESIDENT, Field to Market: The Alliance for Sustainable Agriculture
Washington, DC | 2014 – Present

First ever president of the largest multi-stakeholder non-profit organization focused on the sustainability of commodity crop production in the United States. Responsible for establishing a permanent headquarters for the organization and building staff capacity to enable long term growth. Develop annual budgets and work plans and oversee the activity of a dozen staff and contractors. Establish and maintain committee structures, policies, and protocols to govern the Field to Market programs. Build relationships with the philanthropic community to expand support from foundations and other funders. Engage with the U.S. Department of Agriculture, the Obama White House, land-grant universities, and other public-sector partners for the development and implementation of science-based sustainability metrics, including greenhouse gas emissions, soil carbon, water quality, biodiversity, and others. Oversee the development of verification protocols to enable sustainability claims by food and retail companies. Speak at dozens of food and agriculture conferences as a leading expert on supply chain sustainability efforts.

PUBLIC POLICY DIRECTOR, National Corn Growers Association
Washington, DC | 2008 – 2014

Responsible for the management of several key policy areas, including conservation, environment, sustainability, water quality, climate change, and transportation. Developed legislative strategies with grower leaders. Met with congressional staff and prepared for committee hearings and staff briefings. Drafted testimony, letters and lobbying materials, and organized Capitol Hill visits for grower membership. Built coalitions with allied organizations to promote legislative agenda. Directed the organization's engagement in sustainability supply chain initiatives. Served as a board member of the Conservation Technology Information Center, the steering committee of the Agricultural Nutrient Policy Council, chair of the Pesticide Policy Coalition, and interim executive committee of Field to Market.

PRESIDENT, Young Democrats of America
Washington, DC | 2010 – 2013

Served for two terms as head of the largest youth-led partisan political organization in the United States. Responsible for overseeing political operations for 50 state organizations, 2,500 local chapters and more than 200,000 members across the country. Served as a member of the DNC Executive Committee. Acted as one of the chief spokespersons on youth voter engagement within the Democratic Party with extensive media appearances, including Fox News, MSNBC, CNN, CBS News, C-SPAN and Al Jazeera. Coordinated issue advocacy campaigns on health care reform, student aid reform, the repeal of "Don't Ask, Don't Tell", and the DREAM Act. Founded the annual YDA High School Leadership Academy and the YDA Faith and Values Initiative. Was responsible for hiring staff, overseeing fundraising and budget development.

GOVERNMENT AFFAIRS, CropLife America
Washington, DC | 2002 – 2008

Responsible for the management of several key policy areas for the crop protection industry, including the Clean Water Act, Endangered Species Act, container recycling, chemical site security, and U.S./Canada regulatory harmonization. Managed all congressional lobbying for these issues. Managed all state legislative issues in the northeast region of the country, including oversight of several state contract lobbyists. Managed numerous grassroots campaigns, as well as Political Action Committee fundraising and disbursement. Provided weekly issue updates for member companies.

EDUCATION:

Harvard University, Kennedy School of Government, Nonprofit Leadership Certificate
Cambridge, MA | 2019

Eastern University, Bachelor of Arts
St. Davids, PA | 2002
Majors: Political Science and Honors Program
Minor: Leadership

HONORS:

West Virginia State Journal's 40 Under 40 Award, 2019
Young Democrats of America's John F. Kennedy Distinguished Service Award, 2013
Jefferson County (WV) Democrat of the Year, 2010
West Virginia Outstanding Young Democrat of the Year, 2005
Eastern University Magna Cum Laude Graduate, 2002

ACTIVITIES AND COMMUNITY SERVICE:

Vice Chair, West Virginia Democratic Party, 2020 – Present
Delegate to the Democratic National Convention, 2012/2016/2020
Chair, West Virginians for Sustainable Development, 2019 – Present
Chair, Generation West Virginia, 2019 – Present
Board Member, Shenandoah Horse Park and Agricultural Center, 2017 – Present
Board Member, Potomac Valley Audubon Society, 2017 – Present
Member, Jefferson County Democratic Executive Committee, 2005 – Present
Member, Jefferson County Farm Bureau, 2003 – Present
Candidate, West Virginia House of Delegates (67th District), 2016
Board Member, Evangelicals for Marriage Equality, 2014 – 2016
Partner, Truman National Security Project, 2011 – 2016
Board Member, American Council of Young Political Leaders, 2010 – 2013
Executive Vice President, Young Democrats of America, 2009 – 2010
Member, Barack Obama Agriculture and Rural Policy Advisory Committee, 2008
President, West Virginia Young Democrats, 2007 – 2009
President, Jefferson County Democratic Association, 2006 – 2007
Short-term missionary to Yangon, Myanmar, 2006
Council Member, theBridge FourSquare Community Church, 2005 – 2007
Membership Chair, Jefferson County League of Women Voters, 2004 – 2006
Member, Jefferson County Affordable Housing Committee, 2004 – 2005